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Entry Form

Front of House Manager

The search is now on for the UK's top gastropubs in the Top 50 Gastropub Awards

In addition to the industry poll to find the Top 50 Gastropubs, there are three awards open to entry, including Front of House Manager 2012.

■ **Front of House Manager of the Year 2012.** This award recognises gastropub managers who are a vital part of their pub's business success and help deliver excellent service at their pub.

The awards will be judged through an initial paper judging by a panel of industry experts followed by site visits to three shortlisted pubs in each category. The winners will be announced at the Top 50 Gastropub Awards and lunch at the Olde Bell, Hurley, Berkshire on Monday the 6th February 2012.

How to enter

Complete the entry form in BLOCK capital letters in black pen. If you run out of space on the entry form, you may also submit additional type written entries. Please submit any supporting material, menus for special events, launch material, chef CV etc

For further information about the awards please contact **Rikki Mudie** on 01293 610396, email rikki.mudie@william-reed.co.uk or visit www.top50gastropubs.co.uk

Please return to: Rikki Mudie, The Top 50 Gastropub Awards 2012, Publican's Morning Advertiser, William Reed Business Media, Broadfield Park, Crawley, West Sussex RH11 9RT

Entry deadline - 27 September 2011





Front of House Manager (please provide any supporting evidence with your entry eg marking material, pictures etc)

Describe your pub's service style in 30 words?

Three empty text boxes for the answer to the first question.

How do you drive a successful relationship between front and back of house?

Three empty text boxes for the answer to the second question.

How do you prepare yourself and your team for service?

Three empty text boxes for the answer to the third question.

How do you deal with customer complaints?

Three empty text boxes for the answer to the fourth question.

How do you drive wine, beer and soft drink sales?

Three empty text boxes for the answer to the fifth question.

With your wet sales what percentage is beer, wine etc?

Three empty text boxes for the answer to the sixth question.

How do you mentor your team?

Three empty text boxes for the answer to the seventh question.



What training do you offer your front of house team?

How do you motivate and incentivise your staff?

What new initiatives have you introduced in the past 12 months?

Give details of the three best business ideas you have introduced to help your front of house team in the past year?

What are the hardest things to get right in your role?

Who has most influenced you in the industry and why?

Signature I have read and agree to the terms and conditions.

Please feel free to support your entry with further evidence such as photography or promotional material.

We will use this data to contact you about William Reed Business Media products (including this one) or allow carefully selected third party companies to let you know how you can benefit from similar offers (mail and telephone only). If you do not wish this to happen please tick the relevant box.

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